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Media release

Paper Plus Birkenhead awarded for their community spirit

Paper Plus Birkenhead has beaten out every Paper Plus store in the country to clinch the Paper Plus Community and Presentation Award last night at the Group's annual gala awards dinner held at the Langham Hotel in Auckland.

Store owners, Jeanee and Malcolm Hughes, received their award in front of over 450 Paper Plus Group staff and suppliers from around the country. Jeanee and Malcom are passionate about the community in which they operate and feel they have a responsibility to give back. "We see it in pretty simple terms," says Malcolm. "The wider Birkenhead community supports us by shopping at our store for all their books and stationery needs. It is therefore our responsibility to support them in every which way we can."

The Birkenhead store engages in numerous sponsorships, community events and initiatives as well as getting heavily involved with the local primary and high schools. "A large volume of our business comes from school students and schools so it's logical for us to support them in their endeavours when and where we can," says Jeanee.

In addition to their community involvement, the award also takes into account how the store presents itself to the public. Of all the Paper Plus stores in the country, Birkenhead was consistently the most immaculate store, with Jeanee and Malcolm priding themselves on creative and engaging merchandising month after month.

Paper Plus Group CEO, Rob Smith, said, "This award is a testament to the hard work and passionate community spirit Jeanee, Malcolm and their team have to the Birkenhead area. It was a pleasure to award a team that is so totally deserving of the honour."

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About Paper Plus

The Paper Plus Group began 28 years ago and is one of New Zealand's largest stationery and book sellers. The Group incorporates three separate retail brands: Paper Plus, which has 106 stores; Take Note with 48 stores; and Office Spot with two stores, all offering a great range of stationery, books, magazines, cards and gifts to New Zealand consumers. There is a Paper Plus store in most towns from Kaitia to Invercargill. It is the only New Zealand book and stationery retailer with Fly Buys.

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