



Media Release

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The Great New Zealand Baking Book: All the favourites we know and love from sixty of our finest bakers

The Great New Zealand Baking Book is packed with all the favourites we know and love from sixty of our finest bakers. From rocky road to Russian fudge; chocolate chippies to custard squares, this ultimate collection of Kiwi baking contains 160 recipes to fill your tins.

The follow-up to the number-one bestseller The Great New Zealand Cookbook, The Great New Zealand Baking Book includes legendary bakers such as Jo Seagar, Lauraine Jacobs, Dean Brettschneider, Tui Flower and Simon and Dame Alison Holst, through to rising stars such as Hannah Horton, Sam Mannering and Eleanor Ozich.

With over 100 new recipes, along with the best from The Great New Zealand Cookbook, The Great New Zealand Baking Book is divided into seven sections: 'Muffins, Scones & Pastries', 'Baked Desserts', 'Sweet Treats', 'Cakes & Loaves', 'Savoury Snacks', 'Biscuits & Slices' and a wholesome 'Not-So-Naughty' section with a range of healthy treats from nutrition gurus such as Nadia Lim and Megan May.

Sales of The Great New Zealand Baking Book will benefit New Zealand charity KidsCan, which will receive a portion of the proceeds to support the Food for Kids programme and to help teach New Zealand children baking skills to share with their families at home.

Sure to become a well-loved, scuffed, stained and dog-eared 'go to' for years to come, The Great New Zealand Baking Book will be launched on Monday 21 March 2016.

Published by Thom Productions and PQ Blackwell, The Great New Zealand Baking Book is available wherever books are sold.

Here's to flour power!

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