

Media release
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Rugby fans offered chance to meet Dan Carter at Paper Plus Books & Bubbles event

Fresh from the Rugby World Cup 2015 victory, Dan Carter fans will be able to meet the man himself and get their hands on his candid memoir, *Dan Carter: My Story*, at Paper Plus' Books & Bubbles event on 16 November at the Ellerslie Event Centre.

Rugby fans will be one of the first in New Zealand to greet the third-time World Rugby player of the year and get a signed copy of the new book, as well as sit in on an exclusive Q & A session with radio personality, Kerre McIvor.

Commenting on the event, Paper Plus Group Marketing Manager Lyle Hastings says, "Books & Bubbles with Dan Carter is an exciting opportunity for fans to hear from Dan himself before he heads to France in 2016.

"It's the perfect excuse to get a group of friends together and toast Dan on a spectacular All Blacks career," says Hastings.

In addition to bubbles and canapes, there will be a number of spot prizes up for grabs including a \$400 Verge voucher and prizes of 500 Bonus Fly Buys points.

Tickets to the Books & Bubbles event are \$45 per person and include bubbles on arrival. Visit www.booksandbubbles.co.nz to reserve your ticket to this special event.

Books & Bubbles with Dan Carter

When: 6:30-8:00pm, Monday 16th November

Where: Ellerslie Event Centre, Guineas Room, 80 Ascot Avenue, Auckland

ENDS

For further information:

Jessica Edward, FCB PR
T +64 9 361 8649 or 0211 260 903
Jessica.edward@fcb.com

About Paper Plus

The Paper Plus Group began 32 years ago and is one of New Zealand's largest stationery and booksellers. The Group incorporates three separate retail brands: Paper Plus, which has 102 stores; Take Note with 20 stores; and Office Spot with one store, all offering a great range of stationery, books, magazines, cards and gifts to New Zealand consumers. There is a Paper Plus store in most towns from Kaitaia to Invercargill. It is the only New Zealand book and stationery retailer with Fly Buys. My Big Deal offers card holders exclusive offers available to customers upon signing up for the program in-store.