

**Media Release**  
**25 June 2015**

**Local budding author named Auckland Winner in Ginormous Imagination Story Competition**

Paper Plus Group, New Zealand's largest stationery and book retailer, is *tickled pink* to announce the regional winners of its Ginormous Imagination Story Competition.

Year five students across New Zealand were invited to enter the competition, designed to foster creativity and imagination among primary-aged children. Entrants were challenged to come up with a story about the new Paper Plus character, Blurb.

Oscar Harding from Pt Chevalier Primary School has been selected as the Auckland regional winner after his imaginative story about Blurb – The Eighty Seven Story Office Building - caught the judges' eyes.

Oscar will receive a \$500 voucher to spend at his local Paper Plus store, as well as a \$700 voucher for his school to spend on library books from Paper Plus.

Commenting on Oscar's entry, one of the judges, author Stacy Gregg, says, "Solving a kidnap plot and delivering a manuscript on deadline, Oscar's Blurb is a Top Gun kind of Blurb."

Lyle Hastings, Paper Plus Group Marketing Manager, says, "This competition is about celebrating imagination in our communities in a fun way.

"Blurb is a cuddly, green, loveable character with a very big imagination. Entrants were asked to put pen to paper and imagine what Blurb did before he joined Paper Plus.

"We were very impressed with what the students produced and would like to congratulate all the finalists on their stupendous imaginations," concludes Lyle Hastings, Paper Plus Group Marketing Manager.

The full list of winners is featured on the Paper Plus website at: <http://bit.ly/1IdaX8O>

**ENDS**

**For further information or to arrange an interview with the regional winner please contact:**

Amanda McClatchie  
FCB PR  
Amanda.McClatchie@fcb.com  
T +64 9 361 8677

The Paper Plus Group began 32 years ago and is one of New Zealand's largest stationery and book sellers. The Group incorporates three separate retail brands: Paper Plus, which has 105 stores; Take Note with 37 stores; and Office Spot with one store, all offering a great range of stationery, books, magazines, cards and gifts to New Zealand consumers. There is a Paper Plus store in most towns from Kaitia to Invercargill. It is the only New Zealand book and stationery retailer with Fly Buys.