

Media Release

23 September 2014

Annabel Langbein is signing books across the country

Paper Plus is inviting local residents to join New Zealand's favourite cookbook author, Annabel Langbein while she signs copies of her latest book, *The Free Range Cook – Through the Seasons* in stores across the country.

Annabel Langbein will be visiting the Hornby, Barrington, Bush Inn, Eastgate, Northlands and Merivale stores as part of her New Zealand tour, celebrating the launch of her new book and TV series.

Paper Plus Group Marketing Manager Lyle Hastings said, "This is a unique opportunity for fans to meet Annabel in person, ask questions and get a copy of the special book signed."

The book contains more than 200 new recipes – all the dishes from the TV series and many more – as well as dozens of Annabel's trademark kitchen and garden tips and tricks, plus substitution suggestions that allow the recipes to be made with whatever fruit or vegetables are in season.

"*Through the Seasons* celebrates nature's growing cycles and the rhythm of a year," says Annabel. "There's a real freedom in the idea of 'cooking the landscape'."

The specific times that Annabel will be visiting your area is as follows:

- Hornby: Wednesday 1st October, 10:00am – 10:45am
- Barrington: Wednesday 1st October, 11:30am – 12:15pm
- Bush Inn: Wednesday 1st October, 1:00pm – 1:45pm
- Eastgate: Tuesday 4th of November, 10:00am – 10:45am
- Northlands: Tuesday 4th of November, 11:30am – 12:15pm
- Merivale: Tuesday 4th of November, 12:45pm – 1:30pm

Annabel Langbein The Free Range Cook: Through the Seasons is now on sale at all Paper Plus stores, and the accompanying TV series screens on TV One at 7pm on Saturday nights.

“We expect the event to be popular with local residents, especially given that *Through the Seasons* is Annabel’s most covetable book yet,” says Hastings.

ENDS

Notes to the Editor

Hornby:

What: Annabel Langbein’s book signing event

When: Wednesday 1st October, 2014, 10:00am – 10:45am

Where: Paper Plus, The Hub Hornby, 418 Main South Road, Hornby, Christchurch

Barrington:

What: Annabel Langbein’s book signing event

When: Wednesday 1st October, 2014, 11:30am – 12:15pm

Where: Paper Plus, 8 Barrington St, Somerfield, Christchurch

Bush Inn:

What: Annabel Langbein’s book signing event

When: Wednesday 1st October, 2014, 1:00pm – 1:45pm

Where: Paper Plus, Shop 14, Bush Inn Shopping Centre, Upper Riccarton, Christchurch

Eastgate:

What: Annabel Langbein’s book signing event

When: Tuesday 4th of November, 2014, 10:00am – 10:45am

Where: Paper Plus, Shop 14, Bush Inn Shopping Centre, Upper Riccarton, Christchurch

Northlands:

What: Annabel Langbein’s book signing event

When: Tuesday 4th of November, 2014, 11:30am – 12:15pm

Where: Paper Plus, Northlands Shopping Centre Level 1/55 Main North Road, Christchurch

Merivale:

What: Annabel Langbein’s book signing event

When: Tuesday 4th of November, 2014, 12:45pm – 1:30pm

Where: Paper Plus, Shop 2 Merivale Mall, 189 Papanui Road, Merivale, Christchurch

About Annabel Langbein

Over more than 20 years, Annabel has written and published 21 cookbooks and starred in and co-produced three seasons of her award-winning TV series *Annabel Langbein The Free Range Cook*. Her lighthearted, down-



My books. My stationery. My store.

to-earth approach, no-fail recipes and clever kitchen tips and tricks have earned her a passionate international following.

Annabel's books have won numerous international awards, been translated into multiple languages and sold close to two million copies throughout Europe, North America and Australasia. Her best-selling book, *Annabel Langbein The Free Range Cook*, was named Best TV Cookbook in the Gourmand World Cookbook Awards. In 2013 she won three of the six main honours at the New Zealand Guild of Food Writers Culinary Quills Awards for her work across multiple media – taking out Best Book, Best TV Series and Best Website.

A foundation member of the Sustainability Council of New Zealand and named by the NZ Beekeepers' Association as the official ambassador for New Zealand bees, Annabel is uniquely qualified as a flag-bearer for the international sustainability movement, having spent her early life living off the land, cooking over an open fire, trapping possums in the Ureweras and jumping out of helicopters to recover live deer.

Annabel grows much of her family's fresh produce in extensive organic vegetable gardens on the shores of scenic Lake Wanaka, where *Annabel Langbein The Free Range Cook* is filmed.

About Paper Plus:

The Paper Plus Group began 30 years ago and is one of New Zealand's largest stationery and booksellers. The Group incorporates two separate retail brands: Paper Plus, which has 108 stores; and Take Note with 41 stores; all offering a great range of stationery, books, magazines, cards and gifts to New Zealand consumers. There is a Paper Plus store in most towns from Kaitaia to Invercargill. It is the only New Zealand book and stationery retailer with Fly Buys.

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