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Media Release

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Paper Plus invites Aucklanders to meet Gordon Ramsay

Paper Plus has announced that celebrity chef Gordon Ramsay will be appearing in store at Paper Plus Newmarket, 255 Broadway, between 12pm – 1pm this Friday 26 April to sign copies of his latest book *Gordon Ramsay's Ultimate Cookery Course*.

Members of the public who purchase the book for \$49.99 at the signing will not only have the chance to get up close with the fiery star, but also go in the draw to win two tickets to an exclusive dinner with Ramsay at the Vodafone Events Centre that evening.

Ramsay is an acclaimed restaurateur, best-selling author and television personality who became a household name after appearing in television shows such as Hell's Kitchen, F-Word and Ramsay's Kitchen Nightmares. He currently holds 11 Michelin stars and has received an OBE for services to the industry.

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For further information, please contact:

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About Paper Plus:

The Paper Plus Group began 29 years ago and is one of New Zealand's largest stationery and book sellers. The Group incorporates three separate retail brands: Paper Plus, which has 109 stores; Take Note with 41 stores; and Office Spot with two stores, all offering a great range of stationery, books, magazines, cards and gifts to New Zealand consumers. There is a Paper Plus store in most towns from Kaitaia to Invercargill. It is the only New Zealand book and stationery retailer with Fly Buys.